Powered by **BroadSoft**

epik <u>MyRoom</u> is powered by Broadsoft

Technology brings people closer together

It's rare to find a team that sits together in the same office, regardless of how big or small your business is. A recent survey of knowledge workers indicates that 79% always or frequently work in dispersed teams. For virtual teams to reach their highest potential, everyone must be mentally present and engaged. Yet 82% of people admit to working on unrelated items during team calls. And 64% actually prefer to join from a mobile device. This is especially true for millennials who now make up almost half of our workforce.

When meetings are more interactive, the issues with multi-tasking and lack of engagement can be eliminated or significantly reduced – which all lead to higher productivity.

» *Video* has been proven to increase trust, interaction and understanding amongst distant colleagues. Viewing facial expressions and body language helps teams experience non-verbal cues which often make up 93% of our communications.

» *Sharing content* during meetings is another way to make them more interactive, helping to promote brainstorming and accelerate project completion. Teams can share documents on the fly, or share the latest breaking news, shortening review cycles and streamlining business processes.

» *Messaging* during meetings provides quick and immediate ways of communicating without interrupting the flow of the call. For people who are participating from noisy places and need to stay muted, messaging ensures they can actively participate, asking questions and voicing their opinions.

What is MyRoom?

MyRoom is an intuitive and secure virtual meeting room where teams collaborate using HD audio, video, and screen sharing all within a single application. It's a key feature of UC-One and Team-One. With just one click, or touch if on a tablet or smartphone, teams can host and join meetings from any of their UC-One or Team-One clients to participate in an interactive multi-media collaboration session.

As a UC-One user, you have your own personal meeting room, which allows you to host an impromptu or scheduled meeting at any time, without worrying about 3rd party conference bridges or long dial-in numbers and passcodes. Scheduling meetings is easy. Simply invite participants to your meeting from your preferred calendar app and let them know it's in your room. All they have to do is join your room from their client with one click. People outside of your company can be invited to join as a guest. All they do is download our easy app and enter in their name.

epik n e t w o r k s

In Team-One, each Workspace has its own unique meeting room, making it convenient to meet on a regular basis with everyone who's part of the group, project, or team. Better yet, no more waiting for a particular host to join in the meeting or to allow sharing. With the Workspace owning the meeting experience, any and all members can kick off a meeting. And they can invite non-member 'guests' to join a conference as well. What better way to manage and track all meetings associated with your Workspace topic.

Whether you're using UC-One for keeping connected with colleagues and customers, or Team-One for working on projects in your team workspace, MyRoom brings everyone together into a single, consistent and engaging meeting experience.

Here's How it Works For Everyone Joining Meetings

Whether it's scheduled or impromptu, when it's time to meet, simply click on your meeting button from your UC-One client and launch or attend the meeting. Everyone is instantaneously part of the multi-media collaboration session.

HD Video and Audio

MyRoom includes built-in high definition 1080p at 20fps video and audio. Weather you launch the call using audio or video, the video can be enabled or disabled at any time during the call. Up to 30 people can be a part of the audio/video call.

(1) Team-One participants exchange messages in the Team-One Workspace. UC-One participants exchange messages in the meeting room
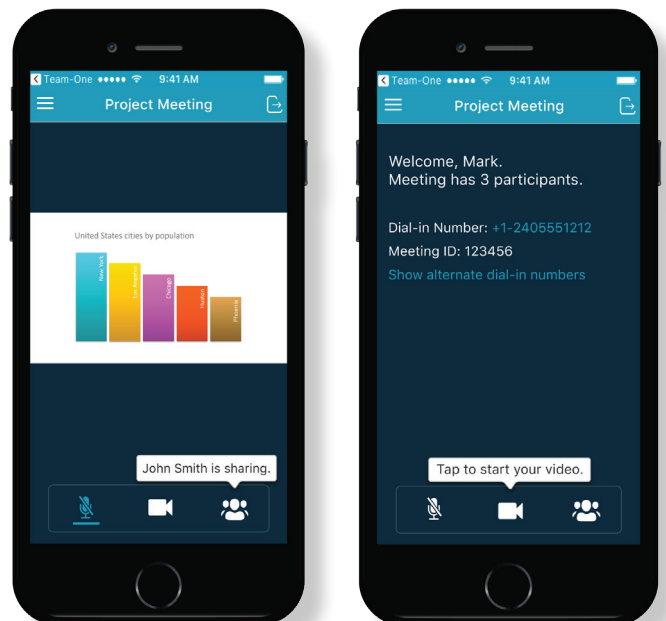
Moderating Meetings

As the host/moderator of the call, you can mute participants if necessary or remove participants from the collaboration session.

Screen Sharing

During the meeting anyone can share content from their desktop with everyone on the call. Simply click on the Start Sharing button and share your entire desktop, an application or a specific document. Content sharing within the meeting room eliminates the need to launch a separate web collaboration app, saving time and improving the meeting's efficiency.

Messaging

Everyone can participate in multi-party chat from their desktop. This provides another way for teams to communicate and interact during the call, without interrupting the person who is speaking. Messaging is especially convenient for people participating from noisy environments who need to stay muted during the call. (1)

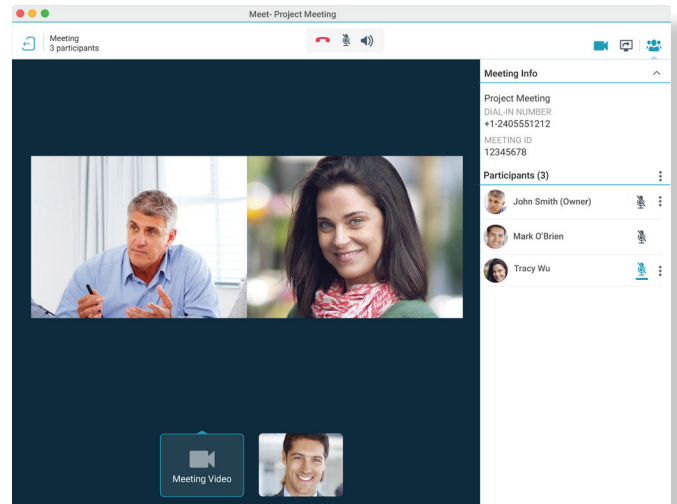**epik** netw⬤rks

Guest Collaboration

Research indicates that 48% of teams include external contractors, agencies, outsourcers and other third parties. Simply invite them to the meeting and they can participate from their desktop, tablet or smartphone.

Joining While Mobile

You can conveniently host or join meetings from your UC-One mobile app without dial-in numbers or passcodes. One touch gets you into the meeting.

Joining via Audio

When it's only possible to participate in the audio portion of the meeting, anyone can join from any phone by dialing the dedicated audio conference bridge number and ID.

Meetings are better with MyRoom

» *It's easy to host/join meetings from anywhere.* Join meetings from your UC-One or Team-One client. It's so intuitive, just one click gets you into the meeting.

» *It provides an exceptional HD video and audio experience.* Teams are empowered to collaborate and engage just as effectively while apart, as when they're all in the same room.

» *Share content without launching a separate application.* It lets you easily share your screen, so everyone can be on the same page while reviewing a document or an application on your desktop.

» *Invite guests to participate.* Anyone outside your company can be invited to a meeting. Simply send them the secure link and they can join by downloading the app and entering their name.

» *Multi-party chat.* You can easily engage in multi-party chat from your desktop client: Team-One workspace or UC-One room.

» *It's mobile-friendly.* Joining or hosting meetings from your smartphone or tablet keeps you productive while on the go.

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Since 2007, we've been a leading Hosted PBX and fiber-optic based Internet company serving business clients across North America. We provide customized Unified Communications and Call Center solutions using our **Broadsoft-powered** (a Cisco company) platform, enabling a seamless transition for clients moving to an open, mobile and secure cloud service. Our technology is **future-proof**; it can adapt to any changes in the industry, safeguarding our clients investments.

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